

## Number ranges regulated by the PSA

Number range	Typical services	Regulated by PSA?	Register?
09	<p>Live entertainment</p> <p>Competitions</p> <p>TV voting</p> <p>ICSS</p> <p>Call Routing</p> <p>Adult recorded lines</p> <p>Specialist advice</p>	<p>Yes, all numbers beginning with 09 are regulated by the PSA if the cost per minute or per call is greater than 5.833p (excl. VAT)</p>	Yes
118	<p>Directory enquiries</p>	<p>Yes, all 118 services are regulated by the PSA if the cost per minute or per call is greater than 5.833p (excl. VAT)</p>	Yes
0870	<p>Used by businesses for sales and enquiries (not post-sale)</p> <p>Non-adult live entertainment</p> <p>ICSS</p>	<p>Yes, if the cost per minute or per call is greater than 5.833p (excl. VAT)</p>	<p>Providers who solely operate 0870 services are exempt from registration <u>unless</u> the service is an ICSS, live entertainment or professional</p>

			advice
0871/2/3	Used by business for sales and enquiries Call routing Non-adult live entertainment ICSS	Yes, if the cost per minute or per call is greater than 5.833p (excl. VAT)	Providers who solely operate 0870 services are exempt from registration <u>unless</u> the service is an ICSS, live entertainment or professional advice
Mobile Shortcodes	Subscription services Competitions Dating Mobile content Virtual chat Charitable donations	Yes, if the cost is above 10p per SMS or call	Yes
MNO direct carrier billing	Subscriptions Mobile content Virtual currency In app purchases Competitions Quasi-physical goods	Yes, if the cost is above 10p per transaction	Yes
ICSS	Information, Connection and Signposting Services	Yes, regardless of cost or number range	Yes
Chatlines, internet dialler software, sexual	Phone-paid services as described	Yes, regardless of cost or number range	Yes

entertainment services.			
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