

IN THE PHONE-PAID SERVICES AUTHORITY TRIBUNAL

Case No: 195400

BETWEEN:

PHONE-PAID SERVICES AUTHORITY LIMITED

EXECUTIVE

V

SB7 MOBILE LIMITED

RESPONDENT

On the matter being considered by the Phone-Paid Services Authority ('the Executive') under case number 195400

AND UPON the parties having agreed a breach of the 15th Edition of the Phone-Paid Services Authority Code of Practice ('the Code') as set out within the Case Report ('Settlement Case Report for SB7 Mobile Limited') produced in the Schedule to this Order, and appropriate sanctions and administrative costs to be imposed on the Respondent to dispose of this matter:

By Consent it is ordered that:

1. The alleged breach of the 15th Edition of the Code as set out within the Settlement Case Report and produced in the Schedule shall be upheld in line with Paragraphs 5.5.1 and 5.5.2 of the 15th Edition of the Code of Practice.
2. The parties agree that the overall severity in the case is significant.
3. The following sanctions shall be imposed in respect of the upheld breach of paragraph 6.1 of the Code, specifically paragraph 6.1.5 of the 15th Edition of the Code of Practice (failure to comply with a direction for information within the specified timeframe):
 - a) Formal Reprimand
 - b) Fine of £10,000
3. The Respondent agrees to pay the Executive's administrative costs in the sum of £6739.46.
4. The Respondent agrees to pay the fine and administrative costs in the total sum of £16,739.46 within 28 days of this Order.

Signed on behalf of the Executive:

Name (printed) .. [REDACTED]

Signature.... [REDACTED]

Role... ENGAGEMENT + ENFORCEMENT EXECUTIVE

Date... 24/8/2023

Signed on behalf of SB7 Mobile Limited:

Name (printed) [REDACTED]

Signatur [REDACTED]

Role... DIRECTOR

Date... 30-8-2023