I was astonished to read that there is now a proposal to migrate 0870 calls into a new 0871 number, which will have even less benefit to the caller than the original. This is an outrageous and visible ploy to get around the proposed changes and could even prove more expensive than the appalling original.

This is just another name for "stealing by stealth" and it's about time someone really took these greedy companies to task, and made them show their geographical numbers so that the choice would be down to the public!!!

My family live in the States and are amazed that the frequently used 0800 number, employed by companies wishing to keep their
customers happy, is now almost obsolete in the UK....and in it's place is the infringement of rights to speak without having to pay "through the nose" for this "service"!!!

It's about time the public were considered and, in the meantime I take my hat off to the organisers of the "say no to 1870" alternative where I can at least do my bit in cheating these greedy companies from stealing my money!!!

For the families who do not own a computer and have no access to this alternative, how right it would be for the media to take this up on their behalf.

Yours faithfully,

Joy Swanwick.