

Number ranges regulated by PhonepayPlus

Number Range	Typical Services	Regulated by PhonepayPlus?	Register?
09	Live entertainment Competitions TV Voting Call Routing Adult lines Recorded information Specialist advice	Yes, all numbers beginning with 09 are regulated by PhonepayPlus if the cost per minute or per call is greater than 5.833p (excl. VAT).	Yes
118	Directory Enquiries	Yes; all 118 services are regulated by PhonepayPlus if the cost per minute or per call is greater than 5.833p (excl. VAT).	Yes
0870	Used by business for sales and enquiries.	Yes if the cost per minute or per call is greater than 5.833p (excl. VAT).	No; providers who solely operate 0870 services are exempt from registration unless the service type is subject to Special Conditions.
0871/2/3	Used by business for sales and enquiries. Also PRS such as international call routing and non-adult chat services	Yes, if the cost per minute or per call is greater than 5.833p (excl. VAT).	No; providers who solely operate 0871/2/3 services are exempt from registration unless the service type is subject to Special Conditions.
Mobile Shortcodes	Various PRS subscription services – competitions, dating, mobile content, tipster. Virtual chat Alert services Charitable donations	Yes, if the cost is above 10p per SMS or call.	Yes

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MNO direct billing	PRS Subscriptions Content Virtual currency In app purchases Competitions Quasi-physical goods	Yes, if the cost is above 10p per transaction	Yes
Non-PRS numbers	Various PRS – any of the above	Yes, if the cost is above 10p per transaction, call or per minute	Yes
Chatlines, internet dialler software operated, sexual entertainment services	PRS as described	Yes, regardless of cost or number range	Yes