

**PhonepayPlus Industry Forum
20 November 2014**

Congress Centre, 28 Great Russell Street, London WC1B 3LS

Supporting innovation with proportionate regulation

This forum will look at where the market is now as well as looking ahead to the future and upcoming regulatory developments. PhonepayPlus will open the forum with a short presentation and core updates. This will be followed by presentations on voice charging and non-geographic call services. The final session of the day will be a panel discussion on innovation in digital services and PRS.

Agenda

- 1.30pm **Registration and tea/coffee**
- 2.00pm **Welcome**
Peter Hinchliffe, Deputy Chairman, PhonepayPlus
- 2.05pm **PhonepayPlus Core Updates**
Joanne Prowse, Acting Chief Executive, PhonepayPlus
- 2.30pm **Question and Answer Session**
- 2.40pm **Voice Charging and the Non-Geographic Call Services**
Huw Saunders, Director of Network Infrastructure – SITE, Ofcom
Mark Collins, Head of Regulatory Development, PhonepayPlus
Justin Hornby, Senior Regulatory Manager, Vodafone UK
- 3.05pm **Question and Answer Session**
- 3.15pm **Tea/coffee break**
- 3.30pm **Panel Discussion: Innovation in Digital Services and PRS**
Chair, Hugh Griffiths, PhonepayPlus Board
Jeremy Stafford-Smith, Product and Compliance Manager, Vodafone UK
Anil Malhotra, CMO and Founder, Bango
Rory Maguire, Managing Director, AIME
Eric Feltin, COO, Safari Mobile
- 4.05pm **Question and Answer Session**
- 4.20pm **Concluding Remarks**
Peter Hinchliffe, Deputy Chairman, PhonepayPlus
- 4.30pm **Close of Forum and Networking Drinks**